# GRACE HOPPER CELEBRATION INDIA

**// ANITA B.ORG**

# GHCI 17
# IMPACT REPORT

The Grace Hopper Celebration India (GHCI) is the country's largest technical conference for women and one of its kind in Asia. GHCI is produced by AnitaB.org India in partnership with the Association for Computing Machinery (ACM) India. GHC was co-founded by Dr. Anita Borg and Dr. Telle Whitney in 1994 in the US, inspired by the legacy of Admiral Grace Murray Hopper. At GHCI we support and inspire women to further their careers, break boundaries and transform the world of technology.
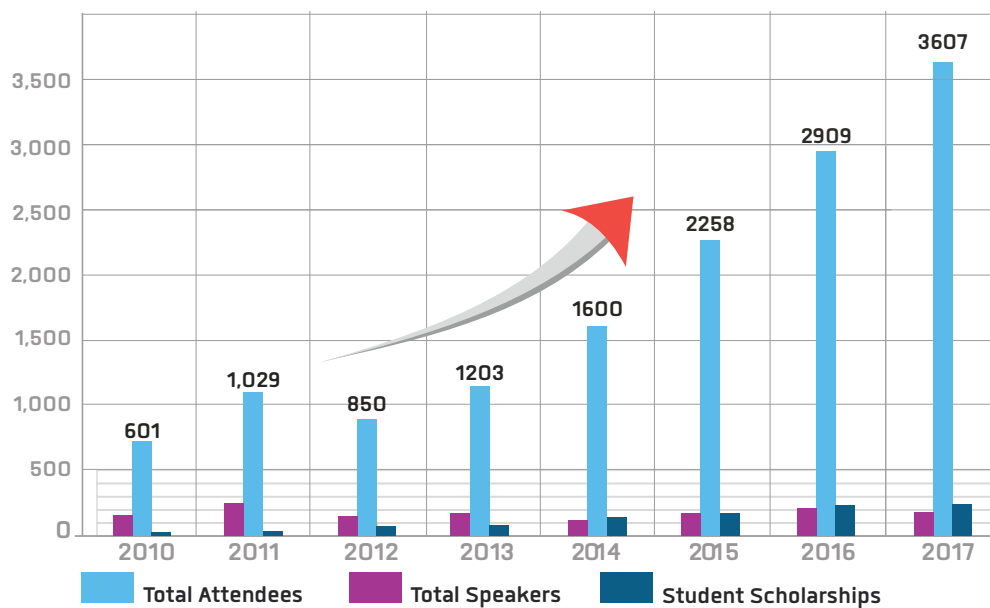
*The information in this impact report includes responses received from the GHCI 17 post conference survey for attendees and sponsor organizations.*

GOLD SPONSORS

Adobe

amazon

CISCO

Deutsche Bank Group

LEAD SPONSOR

HSBC

CO-PRESENTED BY

acm India

FOUNDING SPONSOR

# 2017 Overall Impact

## 3,607 attendees

### GHCI PARTICIPATION 2010 – 2017



**Bar chart — GHCI Participation 2010–2017**

Total Attendees (blue): 2010: 601, 2011: 1,029, 2012: 850, 2013: 1203, 2014: 1600, 2015: 2258, 2016: 2909, 2017: 3607

Legend: Total Attendees · Total Speakers · Student Scholarships

**Attendance grew by 24% from 2016 — and more than 6 times since the first GHCI in 2010**

### Women from across India came to GHCI and

- **93%** agreed that GHCI 17:
  - Increased their commitment to their career
  - Significantly expanded their network of technical women
- **77%** feel inspired by the role models they saw at the conference
- **68%** have learned skills, technologies and/or research that will aid their work
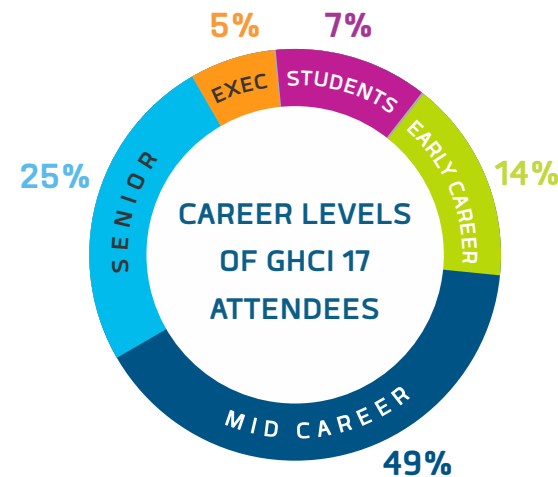
## ATTENDEE PROFILES

**230** STUDENT SCHOLARSHIPS

**3,607** PROFESSIONALS (CORPORATE AND ACADEMIA)

**411** CAREER FAIR (ONLY)

**88%** of survey respondents are likely to attend GHCI 18



**Donut chart — CAREER LEVELS OF GHCI 17 ATTENDEES**

EXEC 5% · STUDENTS 7% · EARLY CAREER 14% · MID CAREER 49% · SENIOR 25%

*GHCI 17 attendees came from close to 64 cities across India. The conference was also attended by international attendees from Australia, Canada, Malaysia, Singapore, UK and US.*

**94%** of all respondents were very satisfied with the overall GHCI experience.
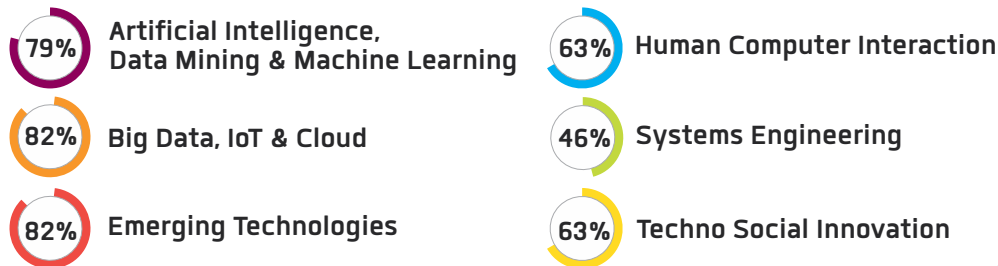
# 2017 Tracks and Session Highlights

🪧 **8** tracks ⇶ **74** sessions 🎙️**184** speakers

## TECHNOLOGY TRACKS

*GHCI offered sessions covering the latest and most exciting technologies for different career levels.*

**GHCI 17 Attendees that were interested in more than one of the technical topics:**

**79%** Artificial Intelligence, Data Mining & Machine Learning

**82%** Big Data, IoT & Cloud

**82%** Emerging Technologies

**63%** Human Computer Interaction

**46%** Systems Engineering

**63%** Techno Social Innovation

## NON-TECHNICAL TRACKS

These sessions were designed keeping in mind the skills and professional development that is necessary for exceling in technical roles.

- Career Mastery for Success
- Leadership

**89%** of attendee respondents agreed the professional development topics were relevant

**62%** rated the non-technical Tracks as Excellent and Good

ANITA B.ORG

# 2017 Tracks and Session Highlights

## GHCI 17 KEYNOTES:

Pankajam Sridevi, Managing Director, ANZ Bangalore

Rebecca Parsons, Chief Technology Officer, ThoughtWorks

## OTHER INVITED SPEAKERS:

- Anant Maheshwari, President, Microsoft India
- Anu Acharya, CEO, Mapmygenome
- Dilip Kumar Khandelwal, Executive Vice President & Head of Enterprise Cloud Services, SAP SE Managing Director, SAP Labs India
- San Banerjee, CEO, ApartmentADDA

## How are GHCI sessions chosen?

- Most GHCI content is gathered through the Call for Submissions (CFS) process
- All proposals undergo a rigorous review process by a team of volunteer subject matter experts
- Volunteers come from diverse backgrounds, including corporations, academia and startups

**2,790 PROPOSALS RECEIVED FROM CALL FOR SUBMISSIONS**

**50%** increase in submissions from 2016

ANITA B.ORG

# Professionals at GHCI
## / Providing opportunities to help tech women thrive

### PROVIDING INSPIRATION

**93%** felt inspired about their future career opportunities

**88%** developed a strong professional network

GHCI is literally the coming together of women in technology (including a few men) from all over the country. It was delightful, inspiring and motivating to be a part of this conference! The speed mentoring sessions were great. All other sessions were high on content and well organized. GHCI opened my mind to a lot of possibilities and concepts that I would have never been able to think of by myself. Learnt so much in these two days and even tried to help others with whatever I had to offer. All in all, an amazing experience.

**– GHCI 17 ATTENDEE**

**92%** of professional attendee respondents were very satisfied with the overall GHCI experience

ANITA B.ORG

# Organizations at GHCI

GHCI is attended by organizations that view technology innovation as a strategic imperative and believe that women are crucial to building the technology the world

## GHCI 17 was attended by

**46** **SPONSORS**
Committed to recruiting, retaining and growing women in technology

**406** **ORGANIZATIONS**
Corporate and academic organizations represented through speakers and attendees

## BENEFITS FOR ORGANIZATIONS AT GHCI

- Learn strategies to build stronger and more diverse teams
- Recruit rich technical resources among young talent at the Career Fair
- Engage with the technical women workforce within the organization by providing an opportunity for them to learn, network and showcase their talent at the conference
- Showcase senior women and male leaders as role models by participating as speakers
- Learn strategies to build stronger and more diverse teams
- Demonstrate technology excellence at the Hands on Lab

## SPONSOR SENTIMENTS

**75%** of sponsor respondents rated their experience of the Career Fair as Excellent and Good

**100%** agreed that they will definitely or possibly be a sponsor at GHCI 18

### Sponsors agreed the following outcomes were important for them from GHCI:

**92%** Empowerment and exposure for women in technology

**92%** Talent acquisition

**100%** Employer branding

ANITA B.ORG

# Students at GHCI

## MAJOR FIELDS OF STUDY AMONG STUDENTS

Computer Science/Informatics – **53%**
Computer Engineering – **18%**
Electronics and Electrical Engineering – **8%**
Information Systems/Science – **2%**
Other – **19%**

## STUDENT ATTENDEE SENTIMENTS

**93%** felt inspired after attending GHCI 17

**81%** felt committed to complete their current degree program

**91%** felt committed to pursuing a technology career

**87%** agreed that attending the conference had expanded their network and provided with opportunities to be mentored

**230** Students were awarded a GHCI scholarship

**1288** applications were received for GHCI 17 Student Scholarships

## JOB OPPORTUNITIES AT GHCI 17

- *85% student respondents have submitted their CV in the GHCI 17 Resume Database*
- *17% had at least one interview for a job or internship during the conference*
- *8% received an offer for a job or internship*

*As a student I came to know a lot about the career opportunities in technology, how to get into companies and the eligibility criteria for internships and full-time jobs. The conference was a great experience and will help me in building my career in the right way.*

**– GHCI 17 ATTENDEE**

**93%** of the student respondents were very satisfied with the GHCI experience

ANITA B.ORG

# The Women Entrepreneur Quest (WEQ) 2017

- *WEQ is an annual startup contest that identifies and rewards talented women entrepreneurs who are founders of technology startups*
- *Indian Government sponsorship through Department of Science and Technology (DST)*
- *The Indo-US Science and Technology Forum (IUSSTF) plays an integral role in supporting and organizing WEQ*
- *The winners of the contest are awarded an all-expenses-paid experiential learning trip to Silicon Valley, US*
- *The winners of the contest are awarded an all-expenses-paid experiential learning trip to Silicon Valley, US*

## The WEQ 2017 Top 10 winners are:

- Bhavjot Kaur, Co-Founder, Clinikk Healthcare
- Kausambi Manjita, Co-Founder, Storeo.io
- Madhulika Mukherjee, Co-Founder and CTO, Survaider
- Meghna Saraogi, Founder and CEO, StyleDotMe
- Monika Shukla, Co-founder and CEO, LetsEndorse
- Pallavi Bishnoi, Co-Founder and COO, Real Time Renewables
- Radhika Choudary, Co-Founder, Freyr Energy Services
- Sai Gole, Co-Founder and COO, LeanAgri
- Supriya Rathi Bagri, Founder and CEO, RoboVR
- Vishakha Singh, Co-founder, Vicit Infot Tech

## WEQ 2017 had:

- *257 applications received from women founded tech startups across India*
- *27 Outreach Partners, 1 Media Partner and 1 Ecosystem Partner*

ANITA B.ORG

# Join us for the Grace Hopper Celebration India (GHCI) 18!

*14 – 16 Nov, 2018 at Bangalore.*

**Email us at** IndiaQueries@AnitaB.org

**More at** GHCIndia.AnitaB.org



## ANITA B.ORG

At AnitaB.org, we envision a future where the people who imagine and build technology mirror the people and societies for whom they build it. Our social enterprise supports women in technical fields, as well as the organizations that employ them and the academic institutions training the next generation.